

FREE SHOPIFY TOOLS FOR DROPSHIPPING

STORE DESIGN

- PageFly Landing Page Builder – Create high-converting product & landing pages.
- GemPages – Drag-and-drop page builder with templates.
- Shogun – Free tier for basic landing pages & product pages.
- Veda Builder – Page builder with built-in sales-boosting elements.
- Layouthub – Pre-built layouts for product & blog pages.

MARKETING & SALES

- Privy – Popups, spin wheels, and email capture forms.
- Mailchimp for Shopify – Email marketing integration.
- Klaviyo (Free Plan) – Advanced email & SMS marketing automation.
- Tidio Live Chat – Chatbot + live chat for engaging customers.
- PushOwl – Free push notification marketing app.

UPSELL & CONVERSION

- Honeycomb Upsell Funnels – Upsell and cross-sell popups.
- Frequently Bought Together – Amazon-style product bundling.
- Vitals (Free Trial + Lite) – All-in-one: reviews, upsell, popups, timers.
- Sales Pop (by Beeketing) – Show recent orders to build urgency.
- Ultimate Sales Boost – Countdown timers, trust badges, urgency popups.

SEO & TRAFFIC

- Plug in SEO – Scan and fix SEO issues.
- SEO Image Optimizer by AVADA – Auto-optimizes images for SEO.
- TinyIMG – Image compression & speed boost.
- Smart SEO – Free SEO meta tags, JSON-LD schema, sitemap.
- FavSEO – Optimize product descriptions & page titles.

PRODUCT REVIEWS & UGC

- Loox (Free Plan) – Collect product reviews with photos.
- Ali Reviews – Import AliExpress reviews.
- Judge.me – Free photo + video reviews.
- Stamped.io (Free Plan) – Product reviews & Q&A.
- Ryviu – Import reviews from AliExpress & Amazon.

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ANALYTICS & STORE

- Loyalty, Rewards & Referrals by Smile.io – Create loyalty programs.
- Shopify Email – Free built-in email marketing.
- Google Channel – Sync products with Google Shopping.
- Facebook & Instagram by Meta – Run free product listings on FB/IG.
- Shopify Analytics + Reports – Built-in free reporting system.